



# CHRIS UEDA NEW MEDIA DESIGNER

hello@chrisueda.com

## EDUCATION

**Academy of Art University**, San Francisco, California

*Bachelor of Fine Arts, May 2010*

Web Design and New Media

**Northwestern University**, Evanston, Illinois

Robert R. McCormick School of Engineering and Applied Science

*Bachelor of Science, June 1999*

Industrial Engineering and Management Science

## EXPERIENCE

### New Media Designer

Tokyo Design Center — San Francisco, California, *October 2007–Present*

- Worked independently on design projects with minimal supervision
- Coded web sites utilizing HTML, CSS, Flash, PHP and MySQL database integration
- Designed and coded web based file-sharing system using PHP for client use
- Communicated with clients to assess needs and provide project updates
- Pro actively responded to problems and dealt with them in a timely manner
- Planned and coordinated with third party contractors to launch web sites and web based promotions for clients
- Responsible for managing email campaigns delivered to over 30,000 customers

### New Media Designer

Freelance — San Francisco, California, *January 2005–Present*

- Designed hang tags, brochures, and promotional materials
- Photographed products for use in promotional materials
- Designed company blog using custom Wordpress theme
- Designed patterns for commercial grade fabrics

### New Media Designer

Sake San Jose — San Jose, California, *January 2005–Present*

- Designed promotional materials for annual non-profit Sake tasting event including web site, tickets, posters, postcards and informational brochure
- Maintained online content for sakesanjose.com

### Business Development and Account Management

BigBang Technology — San Jose, California, *December 2005–August 2007*

- Developed sales leads for IT/Telecommunications consulting company
- Identified and negotiated strategic relationships with potential partners
- Designed and implemented U.S. and Japanese focused marketing campaigns
- Researched advertising programs and managed online and print advertising budgets
- Performed inside/outside sales activities including cold calling and customer visits
- Created quotes and determined pricing for products and services
- Communicated with upper level management to assess needs
- Consulted with engineers to provide IT and communication solutions

- Quickly responded to customer questions and complaints via telephone and e-mail
- Managed sales people, engineers and technical staff on collaborative projects
- Hired new employees and developed training materials for new staff
- Communicated effectively in Japanese bilingual environment

### **District Sales**

IKO International — Torrance, California, *March 2005-December 2005*

- Developed sales leads and new markets for a Japanese manufacturing company
- Required to quickly grasp technical concepts and effectively communicate them
- Created demonstrations and provided materials for manufacturers
- Consulted with engineers and collaborated with customers to provide optimal engineering solutions for applications

### **GSA Sales and Account Management**

Interior Showplace Ltd. — Honolulu, Hawaii, *October 2002-July 2004*

- Independently worked on projects worth up to \$100,000
- Worked with sales team on projects worth up to \$1.5 million
- Determine pricing, quotes, and solved customer service issues
- Collaborated with end-users and government agencies located in the states and abroad to assess needs, coordinate installation, and pricing
- Designed furniture layouts using ACAD software
- Verified plans for accuracy and proper application of product
- Planned office layouts and furniture configurations for optimal workplace efficiency

### **Assistant English Teacher, Oita City Board of Education**

Japanese Exchange and Teaching Program (JET) — Oita, Japan, *June 1999-June 2002*

- Provided translation and support services to local government organizations
- Coordinated classes and planned lessons with education staff K-12
- Collaborated effectively with Japanese and foreign educators
- Presented materials and lessons to groups of up to 300 people

### **SKILLS**

Illustrator	QuarkXPress	HTML	Maya
Photoshop	Flash	CSS	After Effects
FontLab	Coda	PHP	Final Cut Pro
InDesign	Dreamweaver	MySQL	Logic Pro